

Osayame Evbuowman

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Fenton Communications

May 2026 – Present

Strategic Communications Fellow

New York, NY

- Support earned media outreach by drafting and pitching media materials to national and local reporters, securing coverage opportunities
- Conduct research and media monitoring to inform campaign strategy and identify timely media opportunities
- Coordinate interview scheduling and media logistics to ensure seamless execution of press events and media engagements.

Big River Economic & Agricultural Development Alliance

January 2026 – April 2026

Marketing & Communications Intern

Baton Rouge, LA

- Created branded content and marketing materials to support community initiatives
- Coordinated press outreach and event communications for a local food hall grand reopening
- Managed social media platforms ([@mainstreetmarket_br](#) and [@riverandrootsmarket](#)), developing content calendars, creating branded visuals, and increasing digital engagement by 35% and audience growth by 11%

Tiger Life, LSU Athletics Department

August 2023 – April 2026

Marketing & Communications Student Worker

Baton Rouge, LA

- Managed social media content and analytics across Instagram, X, and TikTok to increase event engagement
- Coordinated community events and service initiatives for 200+ student-athletes
- Collaborate with the Director of Tiger Life on department-wide initiatives, including NCAA Community and Belonging Campaigns

Pennsylvania House of Representatives

June 2025 – August 2025

Legislative Communications Intern

Philadelphia, PA

- Drafted press materials, digital content, and constituent communications supporting legislative priorities
- Conducted media monitoring and compiled press coverage reports for leadership
- Supported online community engagement through timely audience responses and messaging

Xposure Ventures

April 2025 – June 2025

Athlete and Guest Relations/Liaison Intern

Tampa, FL (remote)

- Researched and recruited podcast guests based on audience insights and brand alignment
- Managed guest outreach, scheduling, and relationship tracking systems for 22 podcast guests and speakers

EDUCATION

Louisiana State University (LSU), Baton Rouge, LA

May 2026

Bachelor of Arts in Mass Communications | Public Relations | 3.7 GPA

Academic Honors: Dean's List: Fall 2022 – Spring 2026

Extracurriculars: Public Relations Student Society of America, African Student Organization, Companion Animal Alliance Volunteer

LEADERSHIP EXPERIENCE

LSU Section of The National Council of Negro Women, Social Media Chair

August 2024 – March 2026

Increased the organization's reach and influence through audience-centered social media campaigns and collaborative programming initiatives that connected students with mission-driven opportunities.

CERTIFICATIONS

Microsoft 365 G-Suite, Microsoft Certified In Generative AI, Citi Program Social And Behavioral Research

SKILLS

Language Skills: French, Edo

Programs: Claude, ChatGPT, Gemini, Adobe Suite, Asana, Canva, NGP Pan, AP Style