

Osayame Evbuowman

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EDUCATION

Louisiana State University (LSU), Baton Rouge, LA

May 2026

Bachelor of Arts in Mass Communications | Public Relations | 3.7 GPA

Extracurriculars: Public Relations Student Society of America, African Student Organization, National Council of Negro Women, Companion Animal Alliance Volunteer

Academic Honors: Dean's List - Fall 2022- Spring 2025

PROFESSIONAL EXPERIENCE

Pennsylvania House of Representatives, Philadelphia, PA

June 2025- August 2025

Legislative Communications Intern

- Develop and implement a strategic social media plan to improve posting efficiency, grow follower count, and boost engagement across platforms
- Create tailored digital content for Representative Waxman's channels that highlights legislative priorities and community impact
- Monitor, analyze, and create reports for press clips relevant to the PA House of Representatives
- Assist with daily clerical tasks and office operations to support internal communications and workflow

Xposure Ventures, Tampa, FL

April 2025- June 2025

Athlete and Guest Relations/Liaison Intern

- Manage all podcast guest outreach and scheduling logistics, including personalized invitations and reminders
- Established a calendar/booking link to increase scheduling efficiency between podcast host and guests
- Research potential guest speakers who align with the company's mission to empower athletes and administrators by building their leadership skills

Louisiana State University, Athletics Department, Baton Rouge, LA

August 2023-Present

Marketing & Communications Student Worker

- Manage day-to-day content creation and scheduling across Instagram, X, and TikTok for @LSUTigerLife and @LSUBSAA, reaching over 4,000 followers across platforms
- Create and present a monthly social media calendar using Excel to increase student-athlete engagement and event attendance by aligning posts with key department initiatives
- Strategize with the Assistant Director of Social Media and Branding on cross-platform initiatives like NCAA Diversity and Inclusion Social Media Campaign to amplify the student voice and encourage belonging
- Increased Instagram engagement by 45% over five months and Instagram followers by 6% over four months by posting on a tailored schedule

LEADERSHIP EXPERIENCE

LSU Section of The National Council of Negro Women

August 2024- Present

Social Media Chair

- Manage day-to-day content creation on Instagram, increasing following by 59% since August 2024
- Design engaging Instagram graphics and reels to promote upcoming events, increasing event attendance
- Manage communication and collaboration with campus organizations and community partners to create programming relevant to the organization's mission

SKILLS

Language Skills: French, Edo

Other Skills: Proficient in Adobe Suite, Asana, and Canva, certified in Microsoft 365 G-Suite, NGP Van, Microsoft certified in Generative AI, Citi Program certified in social and behavioral research